

Entrepreneurs

INFORMATIONAL SERIES

5 part series sponsored by the Holbrook Chamber, Small Business Development Center (SBDC), and Northland Pioneer College.

FREE - Tuesdays, Jan 18-Feb 15, 12pm-1pm

Navajo County Courthouse Museum. Lunch provided by the Holbrook Chamber

January 18 - Session 1: Entrepreneurship Introduction

Presented by Scott Catt. This course will focus on entrepreneurship, planning, building, and sustaining your dream of owning your own business.

January 25 - Session 2: Business Plans

Presented by Laura Singleton, SBDC. One size DOES NOT fit all when you are preparing a business plan. Is it just for internal "family use"? Then maybe the Business Model Canvas is the best way to go. Tech-savvy? We have the latest online versions that we can provide you with access to and which projections work best. This session will have a little bit of something for everybody.

February 1 - Session 3: Debt or Equity... which is right for you?

Presented by Rich Chanick, SBDC. A bank or friends and family, what are the banks looking for? Selling equity in your company - there are a million ways to structure it. How do you find somebody to invest? This is funding for "non-bankers" taught by an individual who raised \$4.5mm in private equity for his company.

February 8 - Session 4: Get your company noticed

Presented by Craig Boston, SBDC. With years of experience as a Marketing Director and extensive media experience, this session is specifically aimed to get results in a small town. Marketing is different in Northeastern Arizona.

February 15 - Session 5: Entrepreneurship Program

Presented by Kurry Klingel, NPC. NPC's Entrepreneurship program offers classes that will teach you about supervision, management, bookkeeping, customer service, marketing, finance, accounting, the regulatory environment, and economics. As an entrepreneur, you'll need a wide range of knowledge to be able to make smart decisions and move your business toward success in Arizona or wherever you start your business!

Register online or by calling

(928) 536-6244

www.npc.edu/noncredit-classes



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